



## **Equa Press Kit**

### **Mission**

Equa is on a mission to improve organizations governance across departments and shareholders by innovating how business stakeholders structure, share, and update agreements and investments.

### **Vision**

Equa envisions a world of friction-less, self-evident, and transparent truths beginning with corporations and extending into the daily lives of shareholders.

### **Values**

The future of organizational governance should reflect the demands of today's generation of owners and entrepreneurs.

## **Equa Boilerplate**

Equa is the leading immutable governance platform that scales with your organization from formation to day-to-day governance, facilitating dynamic document and cap table management, easy equity distribution, investment, issuance, and more. Designed for founders, executives, and shareholders at high growth startup and blockchain companies regardless of corporate structure or legal status, Equa integrates across solutions and digital equities or currencies for seamless management across organizational transactions and agreements. Unlike traditional point-solutions for formation management and administration, Equa's comprehensive governance solutions are designed for tomorrow's executives and owners who demand transactional speed and ease-of-access without sacrificing document and agreement security and integrity.

## **What Makes Equa Unique?**

Equa goes beyond equity and cap table management, offering an integrated platform for businesses and shareholders to leverage features that support company formation, governance, digital securities transfer, self-issuance, and crypto-enhanced security. While Equa offers solutions for private, blockchain and startup corporations of every kind, its platform, which includes solutions for changing equity structure in real-time and

tokenizing equity, are particularly beneficial to high-growth C-Corps, S-Corps, LLCs, SPVs (multi-asset/rolling), SPACs, and token-based businesses.

### **Quotes**

“Agreements and transactions in most organizations are high-friction and disorganized. Once company formation is established within a cap table management platform, it’s difficult to make changes and reference agreements that reflect the most up-to-date structure. This cascades into difficulties with everything from incentivising employee shareholders to meeting legal requirements. When shareholder numbers increase, problems compound, as token-based organizations — sometimes with 1000s of shareholders — have shown. Equa is on a mission to bring organizations into the future with an immutable, single-source platform for frictionless and transparent agreement management across enterprises and into the daily lives of shareholders.” - Shawn Owen, CEO & Founder

### **Answers to Frequently Asked Questions**

<https://www.equa.global/faq/>

### **Contact Information for the PR Department**

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